

Salesforce for Private Schools



Running a private school means juggling recruitment, admissions, student success, family engagement, and fundraising – often across disconnected systems and spreadsheets. Salesforce for Education brings it all together on one powerful platform, giving your school a single source of truth to manage the entire student lifecycle.

Solution Features

- **Recruitment and Admissions** – automation to target prospective students with personalised messages across multiple touchpoints. Families can start, save for later, and seamlessly complete applications and enrolment forms from any device at any time.
- **Student Success and Support** – track student progress, identify at risk students and deliver personalised communications. Specific tools for managing admissions, student success, advancement and SIS capabilities.
- **Family and Community Engagement** – manage relationships with all students, families, alumni, donors and partners. 24/7 support for your school community using omni-channel help desk with AI-ready chatbots.
- **Advancement and Fundraising** – advancement solutions include commerce cloud, experience cloud for the giving experience, and marketing cloud for the meaningful engagement with alumni and donors through automated communication flows.
- **Analytics and Reporting** – monitor trends, measure program success and make data driven, informed decisions.
- **Seamlessly integrates with LMS and SIS systems** as well as finance and marketing automation systems.
- Eliminate siloed spreadsheets and **create a single source of truth** for recruitment



Work smarter, build stronger relationships, and focus on what matters most - your students.

For more information contact
parminder.bharath@nimbuspoint.com
nimbuspoint.com



PARTNER

+80%

improvement on productivity

+40%

boost in student engagement

+195%

average return on investment